



# Mobysoft Cookie Policy

Prepared by  
**Mobysoft**

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# Security and Privacy

This document sets out how Mobyssoft Ltd handles data that identifies you.

At Mobyssoft, we believe strongly in protecting the privacy of our visitors' personal information. This statement describes the privacy practices we apply to the Mobyssoft website. As part of that, it also expresses our approach to complying with the data protection laws that apply in the United Kingdom.

If you have questions or concerns regarding this statement, you should contact us on our usual telephone number 0161 974 2000.

## 1. The information we collect

- Registration Information – When you contact us via the Mobyssoft website “contact us” form, you may have to provide your name, company, position, email address, telephone number and some optional notes about yourself. This will help us to deal with your enquiry as effectively and efficiently as possible.
- Tracking software - We use Lead Forensics to count the number of people who use the site and to analyse how they use it. We do this to make sure that our sites are as good as they can be and this is the primary evidence we use when trying to improve what we offer to users. Lead forensics does not collect personal information but does provide insight at a corporate level via IP tracking.
- Cookies - By using this site you are consenting to the use of cookies. Cookies are small files of letters or numbers that we put on your computer.

We use these types of cookies on our websites:

- Strictly necessary cookies: these cookies are essential for your use of our websites and identify that you are logged in when using secure areas of our sites.
- Performance cookies: these cookies collect anonymous statistics about how people/visitors use our sites and which pages are the most popular. These cookies help us to improve the sites.

Cookie Name	Purpose
__utma	This cookie is used to monitor the number of times a visitor has been to the site related to the cookie, when they first visited the site, and when they were last on the site.
__utmb & __utmc	These two cookies work together to establish how long a visit has taken. b signals when a user enters the site and c signals when a user leaves.
__utmz	Captures how a visitor accessed the site including: which search engine was used, what link was clicked on, what keywords were used and geographical location.

We do not use:

- Functionality cookies: these cookies help you to use a website. They store information about choices you make or information you give. They are also used when you watch a video and also to remember your login information.

- Cookies that track your activity on other websites or allow any third parties to use cookies on our sites.

You can make change to settings on your browser to block cookies if you wish. If you choose to do this then some parts of our site will not work properly. To find out more about controlling cookies go to: [www.ico.gov.uk/for the public/topic specific guides/online/cookies.aspx](http://www.ico.gov.uk/for_the_public/topic_specific_guides/online/cookies.aspx)

- Log files - Like most standard Web site servers we use log files. This includes internet protocol (IP) addresses, browser type, internet service provider (ISP), referring/exit pages, platform type, date/time stamp, and number of clicks to analyse trends, administer the site, track user's movement in the aggregate, and gather broad demographic information for aggregate use. IP addresses, etc. are not linked to personally identifiable information. (IP addresses are tied to personally identifiable information to enable our Web-based service).
- Email addresses - We do not make your e-mail address available to any third parties.

## 2. Sharing and use of information

We do not sell lists of email addresses to third parties.

- Newsletters - We issue occasional emails, which contain Mobysoft News, updates on our propositions and industry news which we feel may be of value to you.
- Information requests - If you have requested more information via our online form, we may use the details submitted to contact you.
- Place of processing - The personal information held by us is held on and processed by computers situated in the United Kingdom.

## 3. Security

We have security measures in place to protect our database and access to this database is under strict guidelines.

## 4. Opt-out policy

You may have your registration details removed from our database at any time. To remove yourself please call us on 0161 974 2000.

You may unsubscribe from our emails at any time but clicking on the "Unsubscribe" button within the email or by emailing [enquiries@mobysoft.com](mailto:enquiries@mobysoft.com)

## 5. Contacting Mobysoft

If you have any questions about this privacy statement, the practices of this site, or your dealings with Mobysoft, you should call us on 0161 974 2000. You can also call us to get a copy of the personal data we hold about you or a description of that data. Please note that by English law we are entitled to charge you a small sum for providing this information.

If you change any of your personal details or you want us to correct any personally identifiable information you should call us and we will endeavour to make the changes you request.

## 6. Links to third party sites

Our site contains links to other sites. Mobysoft is not responsible for the privacy practices, or the content, of those web sites.

## **7. Data Protection Information**

You can obtain further information about data protection laws by visiting the Information Commissioner's website at [www.ico.gov.uk](http://www.ico.gov.uk). You can search for our Data Protection Notification there, should you so wish.

## **8. Changes to this Privacy Policy**

If we change our privacy policy, we will post those changes to our homepage and any other place we deem appropriate. After we have posted changes, if you submit data via the Mobysoft website you will be bound by the terms of change to our new privacy policy.

## **9. What else you should know about Privacy?**

Remember to close your browser when you have finished your user session. This is to ensure that others cannot access your personal information and correspondence if you share a computer with someone else or are using a computer in a public place like a library or Internet cafe. You as an individual are responsible for the security of, and access to, your own computer.

Please be aware that whenever you voluntarily disclose personal information over the Internet that this information can be collected and used by others. In short, if you post personal information in publicly accessible online forums, you may receive unsolicited messages from other parties in return. Please be careful and responsible whenever you are using the Internet.